

## **2009/2010 BCSTA Strategic Priorities Update**

### **Priority 2: *Strengthen government and public commitment to public education***

#### **September**

- Presentation at ABCDE Symposium on Education Leadership
- President and/or BCSTA mentioned in media 58 times from August 27 to September 15
- Managed research and messaging for President for 30 press interviews
- Public education issues mentioned in media 271 times between August 25 to September 15
- 11 tweets from August 24 to September 15 prompting followers to new information
- Invitation to Minister MacDiarmid to attend December Academy

#### **October**

- Wrote letter to J. Thornthwaite on her appointment on Select Standing Committee on Education and Select Standing Committee on Children and Youth
- Met with R. Austin, NDP Education Critic and D. Thorne, NDP Deputy Education Critic
- Met with M. MacDiarmid, Minister of Education, B. Bennett, Minister of Community and Rural Development, and R. Hobson, President of UBCM re: land disposals
- Request for meeting to Premier with Education Partners Presidents
- Signed Protocol Agreement with Union of British Columbia Municipalities (UBCM)
- Joint letter sent to M. MacDiarmid with other Education Partners on funding advocacy
- Presentation and submission to 2010 Budget Consultation

#### **December**

- Met with Civicnet to establish a collaborative partnership for the 2011 municipal elections. The results of 2011 trustee elections will be available on <http://www.civicnet.bc.ca>.
- Wrote letters to partner groups to attend December Academy
- Wrote letter to Minister of Community & Rural Development re: Local Election Task Force
- Wrote letter to invite J. Gorman, Deputy Minister of Education and C. Hansen, Minister of Finance to joint meeting with Board Chairs, Superintendents and Secretary-Treasurers
- Wrote letter to UBCM re: working committee for land disposals
- Wrote letter to BCELC re: legacy to public education
- Wrote letter to Minister of Indian and Northern Affairs Canada re: INAC Funding

## **2009/2010 BCSTA Strategic Priorities Update**

### **Priority 2: Increasing Commitment to Public Education**

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#### **January**

- Meeting with H. Nyce, President and G. MacIsaac, Executive Director of UBCM re: BCSTA/UBCM working Committee on land disposals
- Meeting with P. MacFarlane and Claire Avison, Ministry of Education and G. MacIsaac, Executive Director of UBCM re: Neighborhoods Learning Centres
- Meeting with BC Auditor General representatives re: Special Education audit

#### **February**

- Invitations to Premier, Minister MacDiarmid, government/political leaders, and education partner groups to attend Forum on Public Education and Leaders' Panel
- Letter to BCCPAC re: FSA Resolutions from BCCPAC AGM
- Letter to H. Nyce, President of UBCM re: land disposals task force
- Attendance at BC College of Teachers open Council meeting to monitor issue of independence of College
- Technical review of Local Government Elections Task Force discussion papers to add school trustee election references and considerations
- Preparation of draft submission to the Special Committee for Review of the Freedom of Information and Protection of Privacy Act
- Review of Society Act Review terms of reference

#### **March**

- Created Communications Advocacy Plan 2010
- Secured an interview for President on Christy Clark Show following the tabling of Provincial Government's Budget 2010
- Wrote letter to BC College of Teachers re: BCCT Governance Review
- Wrote letter to BC Teachers' Federation re: executive changes
- Wrote letter to BCTF re: FSA Task Force Terms of Reference

#### **April**

- Staff technical review of materials prepared by Ministry of Community Services staff for Local Government Education Task Force, to ensure that impacts on boards of education are included.
- Written and oral submission to Local Government Education Task Force April 1, 2010
- Letter to BC College of Teachers stating need for real and perceived independence of College, presented to BCCT Council public meeting April 1, 2010.
- Letter to Minister of Education supporting request by BCCT for independent examination of the function of the College Council
- Launched Advocacy Campaign – online banner ads in Black Press across British Columbia and the Vancouver Sun appearing randomly in News, Business, Life, Health sections.