



July 30, 2007

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Penny Tees, President
BC School Trustees Association
4th Floor, 1580 West Broadway
Vancouver, BC V6J 5K9

Dear Ms. Tees,

Thank you for your letter of July 5 regarding the BCSTA resolution to lobby dairy processors to reduce the sugar in flavoured milk so that it meets the "Choose Most" category of the provincial guidelines for Food and Beverage Sales in BC Schools.

We wish to let you know that we have been proactive in regard to letting the dairy processors know about the guidelines and where their products stand in terms of the different categories. In fact, one year ago, in July 2006, we sent letters to the dairies involved in supplying schools with dairy products to let them know about the guidelines and how their products measured up. Furthermore, we suggested a meeting between each dairy and BC Dairy Foundation nutrition and marketing staff to discuss opportunities to reformulate some of their products to increase the number of milk products that fit in the Choose Most category. To date, only one dairy followed up with us. We are not aware of any action by any dairy to reformulate products as yet.

We encourage you to get in touch with Jake DeWitt, President of the BC Dairy Processors Association to take this action to the next step. The contact information for Mr. DeWitt is as follows:

info@dutchmandairy.ca
1321 Maier Road
Sicamous BC V0E 2V0
250-8336-4304

Sincerely

Gay Hahn
President, Board of Directors