



**Tele-PD**  
**BCSTA**  
British Columbia  
School Trustees Association

# Enhancing the Profile of School Boards and Trustees

## Presenters:

**Jane Kellett,**  
School Board Chair,  
SD45, West Vancouver

**Geoff Jopson,**  
School Superintendent,  
SD45, West Vancouver

## When:

Tuesday,  
March 27, 2007  
4:30 pm – 5:30 pm

## Where:

BCSTA Boardroom  
and your school districts

## Need more information?

Call Rob Goodall  
at 604-734-2721 or e-mail:  
rgoodall@bcsta.org



Despite the important work they do, school boards and school trustees sometimes find that their communities misunderstand or ignore them. Over the past couple of years, the West Vancouver School Board has hosted a number of community events that have drawn diverse public audiences, bringing attention to education matters and to the trustees who govern the school district.

School Board Chair Jane Kellett and Superintendent Geoff Jopson will tell the West Vancouver story and engage you in discussion of ways to enhance the profile of school boards and trustees.

This Tele-PD program builds on the success of Jane Kellett and Geoff Jopson's presentation at the 2006 Trustee Academy. It offers another opportunity for those who may have missed that popular workshop to hear from the speakers using a different format.

### What is Tele-PD?

Tele-PD is a cost-effective, convenient way for school trustees to learn more about topics of interest. *There is no fee for this program.*

### How does Tele-PD work?

Sit down in your board office (or elsewhere) with fellow trustees and interested staff. Use your speakerphone to dial in on the toll-free line and listen to a short talk on a current topic, and your Internet-connected computer and projector to view the presenters' slide shows and documents. You will have an opportunity to ask questions and engage in online discussion as part of the program. When the presentation is over, you may hang up the phone and discuss the presenters' ideas and suggestions with your group. You'll want to put some of this new information to work right away.

### What do we need to participate?

A willing group, a speakerphone, an Internet connection (preferably high-speed), computer, LCD projector, screen and a quiet room. As an option, you may wish to consider connecting a webcam as well. You will receive handout materials and instructions in advance.

### How do I register?

E-mail Mary Lee Hofmann, (mlhofmann@bcsta.org) at BCSTA by Friday, March 16, 2007. Let us know the names of participants in your group, and the arrangements you are making for the conversation. We will get back to you with instructions, call-in and access code numbers, and handout materials.

**It's that simple. Here's talking with you!**